

Η FORUM ΑΕ

ζητά για άμεση μόνιμη συνεργασία

ΕΜΠΕΙΡΟ ΔΗΜΟΣΙΟΓΡΑΦΟ ΚΕΙΜΕΝΟΓΡΑΦΟ

Ο νέος συνεργάτης θα αναλάβει τη θέση του υπεύθυνου επικοινωνίας με καθήκοντα το συντονισμό, την παραγωγή & τη διαμόρφωση όλου του επικοινωνιακού υλικού που απαιτείται για την προβολή των δραστηριοτήτων της εταιρείας (sites, newsletters, προωθητικά έντυπα κ.λπ.).

Ο ιδανικός υποψήφιος θα πρέπει να έχει καλή γνώση του κλάδου τροφίμων και της ευρύτερης επισιτιστικής αγοράς, & εμπειρία σε ανάλογη θέση.

Προσφέρεται ελκυστικό πακέτο αμοιβής & προοπτικές εξέλιξης σε μια ανερχόμενη εταιρεία.

Αποστολή βιογραφικών:
magazines@forumsa.gr



Truth is what we are looking for.
Berries is the way we want to look at things,
to capture the most juicy opportunities for growth.

Our company is offering market research services.
Trubberies is currently seeking an

ACCOUNT EXECUTIVE (AE)
for our offices in Athens.

Required Qualifications:

- Academic background in Social Sciences, Communication, Psychology, Marketing
 - Excellent usage of English language
- Highly familiar with MS Office (Powerpoint, Word, Excel), active in Internet -ideally with a rich e-personality (social media, mainstream software platforms, mobile internet etc.)
 - Aged up to 28
 - Proven interest in the fields of Marketing, Consumer Psychology, Marketing Research & Business Development
- Strong analytical skills, multi-level thinker, with experience in structured expression
 - With team spirit, self-disciplined with strong organizational skills
 - Ambitious, motivated to develop in a fast-developing working environment

Your CVs (including a digital photo printout) should be sent to
info@trubberies.com,
mentioning the code (AE), until 14/04/16.

The addition of an 100-word text explaining the added value
that you can offer in this position would be highly appreciated.

www.trubberies.com



MSPS Athens, holding a leading position in the integrated marketing and sales services sector, wishes to appoint a dynamic highly motivated professional for the position of:

PROMOTION IMPLEMENTATION MANAGER

He/she will work in MSPS's specialized Promotion Marketing Unit undertaking tasks that involve the implementation of projects i.e. samplings, in-store activities, tasting events, etc.

Responsibilities and duties:

- To get briefs from client service department and/or clients' marketing departments
- To coordinate and supervise all key processes of the promotions' implementation (recruitment, training, budgeting, reporting, etc)

Qualifications needed:

- Higher level of education in Marketing or Communications
 - Fluency in both Greek and English language
- Minimum of 3 years relevant working experience in BTL communication & implementation
 - Excellent project management and communication skills
- Organizational skills, attention to detail is considered a must
 - Multitasking, ability to work under pressure

The company offers a competitive remuneration package and great opportunities for professional development.
Candidates are kindly asked to forward their CV to:

hr@mmps.net (ref. code PIM)