

KANTAR TNS

CUSTOMER EXPERIENCE AND INNOVATION EXPERT IN QUANTITATIVE RESEARCH

(Code CEI-0418)

Kantar TNS is a world-leading market research company, part of the Kantar Group and WPP Group and we are seeking to hire a Customer Experience and Innovation Expert, who will:

- **Grow client relationships:** Contribute to revenue growth for assigned clients by listening to business opportunities and recommend potential research solutions in the field of Customer Experience and Innovation.
- **Successfully manage projects:** Oversee the execution of research projects from study design to final reporting and analysis.
- **Provide strategic recommendations:** Present thoughtful insights and analyses to our clients.
- **Maintain a high level of client satisfaction:** Ensure client needs are met and serviced in a timely fashion.

Requirements:

- 3+ years of experience in customer experience / innovation or/and in data analytics in these two or/and customer strategy / innovation strategy, product innovation.
- Bachelor's or equivalent degree (Marketing, Mathematics, Economics or Social Sciences preferred).
- Masters' degree (in similar disciplines as above), preferably in the UK.
- Solid presentation skills - ability to own and lead a client presentation.
- Track record of managing multiple projects and meeting deadlines.
- Strong analytical and critical thinking skills with the ability to tell a story from the data.
- Excellent communication skills.
- Fluent in English.
- A drive to achieve and a demonstrate ability to go above and beyond expectations.

If you have the required qualifications, please send your resume (including a digital photo), indicating the relevant code **CEI-0418** until **4th May 2018** to Alexandra Kappatou, email alexandra.kappatou@kantar.com

All resumes will be treated in the strictest confidence.