

BRAND MANAGER

Ημ/νια: 19/1/17 Μέσο: DAILY FAX Σελίδα: 3



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We are looking for a proactive team player with a love for translating brand attributes into actionable integrated marketing and communications programs. We look for people with a desire to continuously learn and an interest in getting involved on all levels to help grow our business and produce top results

BRAND MANAGER

Job description

Experience and Skills:

- Degree in Marketing, or Communications
- 2-3 years related marketing experience
- Experience with electrical appliances and/or technology is a huge plus
- Create company literature and other forms of communication.
- Create marketing and promotional materials, both print and electronic.
- Work with creative team for timely and on brief materials.
- Copyedit, proofread, and revise communications.
- Design and launch email marketing campaigns.
- Recommend, implement and maintain site design and operation.
- Promote products and services through public relations initiatives.
- Develop marketing communications campaigns.
- Develop fresh story ideas.
- Prepare briefing materials.
- Coordinate scheduling and logistics.
- Manage information.
- Prepare agendas and conduct research.

email cv: sbm@inventor.ac