

Πηγή: DAILY FAX

Σελ.: 3

Ημερομηνία έκδοσης: 07-03-2024

Αρθρογράφος:

Επιφάνεια 173.44 cm² Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



Cine News

Cine News, the leading cinema-advertising agency in Greece, is seeking to recruit a highly motivated professional, to work with its talented team for top clients.

ADVERTISING DIRECTOR

Key responsibilities:

- Develop presentations and budgets for current and prospective clients for on-screen and off-screen advertising
- Develop and manage commercial proposals
- Build strong relationship with major clients and have the ability to identify their needs and requirements
- Lead business development, scope new opportunities to improve or upsell advertising services
- Manage day-to-day client activity & third parties' coordination, lead the projects' execution end-to-end ensuring its implementation and delivery
- Build strong relationships with advertisers, media shops and advertising agencies

Qualifications needed:

- Bachelor's Degree in Marketing or Communications
- Minimum of 6 years relevant experience in sales & business development within an advertising and/or media agency
- Excellent presentation & client management skills
- Strong commercial understanding of marketing and advertising strategy, experience in integrated communications
- Fluency in Greek and English language
- Solid understanding of digital marketing innovations, new technologies and trends
- Results-oriented mindset and self-motivated
- Strong interest in cinema

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting and collaborative work environment.

Candidates are kindly asked to forward their CV to: hr@cinenews.org.gr (ref. code AD)