

1. MEDIA PLANNING MANAGER

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 17/10/2019 Ημ. Αποδελτίωσης: . . . 18/10/2019

Σελίδα: 4

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JOB AD

MEDIA PLANNING MANAGER

We are currently looking for an experienced, open-minded and well-rounded Media Planning Manager to join our team.

The candidate will be responsible for strategy and execution of media plans helping our clients meet their goals.

RESPONSIBILITIES

- Partner with client to understand their business needs and develop media plans.
- Lead planning process and oversee implementation across all media.
- Effectively manage and develop the media team in delivering high quality of services.
- Support departmental business development contributing to new business pitches and client presentations.
- Develop and implement new strategies for campaign expansion.
- Create opportunities by staying updated with new channels and best practices.

QUALIFICATIONS

- A first degree in Communications, Marketing, Media, or related field.
- 4 years minimum experience in a Media Agency .
- Excellent written and verbal communication skills in Greek & English.
- Highly analytical and detail oriented.
- Strong communication skills and a positive, team-player, attitude.
- Able to handle different projects and manage several accounts at the same time.
- Positive "can do" attitude.

Please send your CV to the following e-mail, adding as subject MPM:
um.gr@umww.com