

MARKETING OPERATIONS MANAGER

Ημ/νια:3/6/16 Μέσο: DAILY FAX Σελίδα: 5

GLASSCON is looking for a

MARKETING OPERATIONS MANAGER

Responsibilities

Plan marketing and branding objectives/strategy
Collaborate with in-house or external experts to produce relevant content
Coordination and supervision of the inbound marketing team
Ensure best practices in campaign and lead management
Create, maintain and review metrics reports

Requirements

BA/BS degree or equivalent working experience in B2B marketing
Proficiency in marketing automation platforms
Past experience building audiences and producing web content
Strong analytical and reporting skills
Experience with Adobe Creative Suite, HTML, SEO and Drupal is a plus
Spoken languages English and French

Forward your CV to: career@glasscon.com