



Πηγή: DAILY FAX Σελ.: 3 Ημερομηνία έκδοσης: 16-07-2026
Αρθρογράφος: Επιφάνεια 177.07 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



WPP Media

WPP Media has an open position for **(Senior) Media Planner**.

As a company we help brands unlock growth through media.
Using WPP's proprietary technology and data platforms, you will translate deep consumer insights into high-impact media plans.

As a (Senior) Media Planner, your responsibilities will include:

- Day to day communications with advertisers and publishers
- 360o Media Planning using market and WPP Media tools
- Campaign monitoring, optimization recommendation and reporting (budget, KPIs, results)
- Participation in client meetings, from brief to presentations
- Contribution to internal meetings, client or wider agency

What you'll need:

- Minimum 3-4 years of relevant experience in media agency
- Bachelor's degree in Marketing, Mass Media & Communication, Statistics,

Economics, Mathematics or Business Administration

- Be proficient in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint, etc.) and media tools (Organotiki, Arianna, Niobe2)
- Excellent knowledge of English (verbal/written, C2 level)
- Experience with international and/or local clients
- Strong communications skills
- Have an excellent eye for detail, be proactive, be a good listener, act with team spirit
- Have strong negotiation and presentation skills

Apply Now!

Send your CV to maria.kari@vml.com