

Πηγή: DAILY FAX

Σελ.: 3

Ημερομηνία έκδοσης: 14-02-2025

Αρθρογράφος:

Επιφάνεια 119.47 cm² Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



BBDO GREECE is looking for a:

Social Media Manager,

with Graduate or Postgraduate University Degree with at least 2 years of direct social media experience. The position requires digital marketing expertise and proven experience in FMCG, ability to analyze social media and the trends related to them.

Candidates must be collaborative and team-oriented, have the ability to present very well and be go-getters who can leverage the available resources to make things happen and work.

What you'll do:

- Supervise and support one of our social media teams responsible for some strategy, community management, content creation and activations.
- You will be responsible for coordinating the development, management, measurement and presentation of multi-channel digital strategies aligned to client goals. You should be able to support your team in building communities and campaigns with demonstrated creativity and success.
- Staying attuned with clients' digital presence and the changing digital landscapes, you'll be responsible for managing and anticipating a list of delivery tasks and working with support teams to ensure tasks are being completed in a timely manner.
- Work closely with agency's client service to ensure any cross-promotional efforts are on-brand, strategic and managed properly.
- Monitor trends in social media tools, applications, channels, design, and strategy.

You can send your CVs at hr@ba.bbdogroup.gr