

Consumer & Market Knowledge - Internships in Athens

CMK00000975



Do you want to influence business strategy by representing the voice of the consumer?

If so, then a role as an intern in the Consumer and Market Knowledge (CMK) organization may be for you!

CMK's role is to create a competitive advantage for Procter & Gamble through superior consumer and market understanding. This brings consumers to the center of Procter & Gamble's business decision-making.

As an intern in CMK, you will be an integral part of a multi-functional business team. Your role is like an internal research and business strategy consultant and includes identifying and clearly defining business issues and opportunities. You will also play a key role in designing a research plan to generate the understanding needed to solve the problem or capitalize upon the opportunity. Help Procter & Gamble create products that set us apart from our competitors!

Please visit <http://www.youtube.com/watch?v=D5VzmM1LF0M> to know more about CMK.

Who We Look For?

Students of BSc, MSc or MBA degrees from Business universities:

- Active students in extracurricular activities, good English, analytical skills and team orientation, willingness and ability to deliver breakthrough results.
- A statistical qualification is not required, but comfort with data analysis is essential.
- Creativity, innovation, initiative, follow-through, communication, and priority-setting

What We Offer You

- Responsibility from **day one**
- **Exciting** Career opportunities
- **Paid** Internship (**6 months**) in Greece
- **Best in class training**

What you need to do to apply

- Visit our website: http://www.pg.com/en_US/careers/career_main.shtml
- In the job search engine, enter job number "**CMK00000975**" and click **search**
- Click on "**Apply**"
- **Take the online assessments**

